

HELP!

But I Need to Know Now: Where to Get Help in a Hurry

Helpful Resources for Development Professionals

**AFP-RI Conference
April 26, 2002**

This session provides an overview of resources that professionals can tap into for helpful information regarding a specific area of development. The panelists have compiled their favorite “go to” sources for your reference.

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WEBSITES

www.usc.edu/dept/source/grantsweb.htm

This site has direct links to the Foundation Center. It was formerly called The Best of the Web for Grant Writers.

www.nsf.gov/pubs

This site maintains all the forms needed when preparing a grant to the National Science Foundation.

www.fundsnetservices.com This site maintains a link to foundations. Also has grantwriting resources, applications and forms, proposal writing tips and elements of a good proposal.

www.ed.gov/index.jsp This is the link to the US Department of Education and lists funding opportunities for K-12 as well as higher education. Also has current news of education priorities.

www.foundations.org/grantmakers.html

Managed by the Northern California Community Foundation - this contains information on corporations and foundations.

<http://www.npguides.org/index.html>

This site provides comprehensive descriptions of the 10 points to be covered in a good proposal. It also includes samples as well as information for non-profit organizations.

www.house.gov/patrickkennedy/netsources.htm

This site is managed by Kennedy's office and lists information of federal funding

ORGANIZATIONS

Associated Grantmakers of Massachusetts www.agmconnect.org

AGM sponsors meet the donor sessions and workshops on grantwriting and non-profit management. You can also find a copy of the common proposal form and common report form as well as links to foundations and corporations.

OTHER RESOURCES

Keep copies of all materials that may be of help in the future such as:

- Model Letters of Support and Memorandums of Agreement published by Research Associates
- Copies of successful proposals supplied by federal funding sources
- Samples of budgets supplied at grant writing workshops
- Capital campaign literature

SEARCH ENGINES

<http://altavista.digital.com>

<http://www.infoseek.com>

Google

www.google.com <<http://www.google.com>>

The best darned search engine. Period.

Northern Light

www.northernlight.com <<http://www.northernlight.com>>

Their claim to fame is that they separate results into folders so similar results are compiled together.

Yahoo

www.yahoo.com <<http://www.yahoo.com>>

They have an excellent telephone and address directory system.

Providence Business News

www.pbn.com <<http://www.pbn.com>>

Good resource for researching local businesses and their owners. Unlike the Providence Journal, their archive service is free.

compiled by Gayle Gifford, ACFRE

AFP Web Site:

www.afpnet.org

Resource Center: Try to answer most queries quickly by phone or email. More detailed requests can call and get a packet of information on any topic. Free to members. Can be sent overnight mail, free to members. 1-800-688-FUND. Fax to 1-703-683-0629.

Also at Resource Center online is list of frequently asked questions (safe harbor limits, deductibility of membership dues, salaries, etc) at

http://www.afpnet.org/resource_center/resource_center_faqs

Online card catalogue provides help if you're researching on your own.

Providence Public Library/CLAN library system

Over 53 books from AFP Affiliated libraries list of basic references for fundraisers, all of books required for CFRE preparation. Also, can search publications such as *Fund Raising Management*, *Chronicle of Philanthropy*.

Discussion Forums

www.CharityChannel.com Over 50 forums on annual fund, boards, e-philanthropy, general list, arts gifts, etc. Also online newsletters in a variety of topics. Free to join and participate. Can post questions and get answers from peers sometimes same day.

MAP for Nonprofits (Management Assistance Program):

www.mapnp.org

Carter McNamara: NonProfit Fundraising and Grantwriting. Free management library. Lots of articles, links to other references, some forms, etc.

Tony Poderis's: Fund Raising Forum Library

www.raise-funds.com

Lots of clear, well written articles on many aspects of fundraising. Good instructional text.

Independent Sector:

www.independentsector.org

NonProfit Info Center

Ask E-Mal:

Mal Warwick's site where you can ask a letter on fundraising, direct mail and get feedback, usually within 48 hours. Also has answers to frequently asked questions on this website.

<http://www.malwarwick.com/askmal.html>

http://www.fundraisersoftware.com/fundclass/Recess_capcampaignoutlinetimeline.html

This is a document entitled, “Basic Information As You Consider Conducting A Campaign and Sample Capital Campaign Outline & Timeline” by S. MacClurg Vivian, January 2002

<http://friendcalib.org/newsstand/f-libcapcam.htm>

Another article, “Blueprint For A Library Capital Campaign”

<http://www.raise-funds.com/>

Tony Poderis’ (professional fundraiser) home site. It has an Exhibit and Document Library and a Fundraising Forum Library, plus the “9 Basic Truths About Fundraising”

<http://www.paideia-inc.com/feas.htm>

“How to Start A Capital Campaign” – 14 Questions to Ask Before You Begin. From Paideia, Inc., fundraising consultants primarily for schools.

<http://www.fundraisinginfo.com/servlet>

[Guide?CategoryId=14&CategoryName=Capital+Campaigns](http://www.fundraisinginfo.com/servletGuide?CategoryId=14&CategoryName=Capital+Campaigns)

Techniques and Strategies for Capital Campaigns, including “Making the Case for Support,” “How to Chair a Fundraising Campaign,” “Don’t Assume Everyone Knows Your Fundraising Plan,” and others.

<http://www.goettler.com/Resources/ga2.htm>

Goettler Associates has long supported efforts to educate nonprofit staff and volunteers about fund-raising issues. To this end, we are expanding our online resources. Visitors will now have access to a weekly fund-raising resource, updated every Monday.

<http://www.resource-alliance.org/upload/newsletter/issue2/bigdonor.htm>

Article, “Big Donors Do Not Come From Mars” by Andrew Thomas, Chief Executive of Charity Consultants Ltd.

<http://www.fundingsol.com/vitae2.htm>

Funding Solutions article, “Capital Campaign Basics Fund Raising Seminar”

<http://www.cof.org/grantmakingbasics/glossary.html>

Grantmaking Basics Glossary, a list of common and not-so-common terms in Fundraising, including “Expenditure Responsibility” and “Intermediate Sanctions.”

compiled by Kelly Nevins

Volunteer Center of Rhode Island: www.vcri.org (401) 421-6547 VCRI's mission is to connect people and opportunities for effective volunteer community service in RI. We do this by promoting volunteerism statewide, connecting people to community needs and by training volunteer managers to be more effective.

Volunteer Today: e-newsletter for those who manage the work of volunteers. Its aim is two-fold: 1) build the capacity of individuals to organize effective volunteer programs; 2) enhance the profession of volunteer management. www.volunteertoday.com

Energize: Hot topics regarding volunteerism, online bookstore, library, info about volunteerism conferences/associations/periodicals/etc, reflections on volunteerism, volunteer management employment opportunities and volunteer recognition ideas. www.energize.com

Project America: Provides information and links to sites regarding service learning. www.project.org

CyberVPM: Online discussion groups, fresh ideas, sample volunteer program manuals, and links to national sites regarding volunteerism. www.cyberVPM.com

TechRocks: Provides information and resources in using technology to engage the public in your cause. Includes automated technology assistance, strategies on using your website and email to connect with your constituency and affordable/powerful databases for nonprofits. www.egroup.org

Npower: Helping other non-profits use technology to better serve their communities. Will help with technology assessment and planning, hands on assistance in creating databases/websites/etc. offers skill building classes, a technology library and technology volunteers. www.npower.org

Compumentor: Provides technology resources to nonprofits and schools serving low-income communities. Provides low cost software and person to person help through technical volunteers and consultants. Also offers technology information and advise for nonprofits. www.compumentor.org or www.techsoup.org.

Alliance for Nonprofit Management: professional association of individuals and organizations devoted to improving the management and governance capacity of nonprofits. www.allianceonline.org

Corporation for National Service: engages Americans of all agencies and backgrounds in service to help strengthen communities through AmeriCorps, Senior Corps and Learn & Serve America. Provides funding opportunities. www.nationalservice.org

Points of Light Foundation: Purpose is to engage more people more effectively through volunteer community service and training opportunities. Provides information about volunteer recognition products, national service days and links to other national websites. www.pointsoflight.org

RI Service Alliance: Administers and promotes exemplary national and community service programs throughout the state of RI. Oversees AmeriCorps programs in RI, and provides some funding opportunities.

It's best to be in a hurry one year from the date of the actual event or when you need the sponsor dollars! Planning ahead is critical. Use the following resources well in advance and you won't have to hurry...or worry!

EVENTS/WEBSITES/NATIONAL

www.bizbash.com

This site originates out of New York City. Get on their email list and you'll get a weekly report of all the best events in NYC. They also offer resources and ideas for fundraisers. It's great for brainstorming and sparking creativity.

www.ises.org

This is the site for the International Special Event Society. It's the premier association for event professionals and vendors. The association also offers accreditation as a Certified Special Event Professional (CSEP). Get on the list for the monthly meetings of the Boston area chapter. They sponsor a national annual conference held in January.

EVENTS/PUBLICATIONS/NATIONAL

Event Solutions

This is a great magazine with plenty of "how we did it" articles. The focus is not always on fundraisers, but the ideas are good and adaptable. The publishers also produce a very good national conference in August. You can contact them via their website at: www.event-solutions.com

Special Event Magazine

This magazine is affiliated with the ISES professional organization. Similar in content to Event Solutions. You can reach them via the ISES website.

EVENTS/LOCAL/PR

Gala-vanting

Faye Zuckerman covers the local fundraising scene for the Providence Journal. The column runs on Sundays in the Lifestyle special section. Widely read, it is the best source for what's happening with charitable events in Rhode Island and SE Mass. Send a calendar listing with the basic details (Event Name, Who Benefits, Where Held, Date, Time, Ticket Price, Contact Name/Number) well in advance. Send color photos of committee chairs in advance. Due to the number of events, she can't cover them all in person. Post event, send color photos and event particulars (gross dollars raised and other info) to her attention at the Providence Journal, 75 Fountain Street, Providence, RI 02903 or via email at fzukerman@projo.com. Her phone number is 401-277-7773.

SPONSORSHIPS

International Events Group (IEG)

Based in Chicago, this is the premier source for information and workshops regarding sponsorships. Their website is www.sponsorship.com. They produce an annual conference in March.

