



# Build and Activate a Dynamite Development Plan

## Is it Worth It? *Prioritizing Your Efforts and Resources*

Where does <u>your organization</u> focus its fundraising efforts?			How do <u>you</u> prioritize your fundraising efforts?		
	%time	%resources		%time	%resources
Acquisition	_____	_____	Acquisition	_____	_____
Retention	_____	_____	Retention	_____	_____
Renewal	_____	_____	Renewal	_____	_____
Upgrade	_____	_____	Upgrade	_____	_____

Donor Base Development Opportunities for \_\_\_\_\_

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