



FUNDRAISING DAY ANNUAL CONFERENCE

For Southern New England
FRIDAY, APRIL 11, 2014
Program Book Ad Specs

(401) 461-3863 • Email: info@afpri.org
570 Broad Street, Ste. 102 Providence, RI 02907

Ad Dimensions

Full Page (4.75" x 7.75")

Full Page Bleed (5.5" x 8.5") add .125" bleed
keep live area within 4.75" x 7.75"

Half Page Horizontal (4.75" x 3.75")

Quarter Page vertical (2.25" x 3.75")

Mechanical Requirements

Pages are 5.5" x 8.5". Ad sizes are listed above and in the scaled diagrams below. Digital submission of ads is preferred.

Digital Submission Guidelines

We accept three different file formats.

Adobe Acrobat PDF (Portable Document Format)—Make sure that PDF is saved uncompressed as "press ready" or PDF/X. Please be sure to embed all fonts into your PDF documents.

EPS (Encapsulated Postscript) Adobe Illustrator—Please outline or create paths for all fonts and embed all rasterized artwork at 300 dpi.

TIFF (Tagged Image File Format) Adobe Photoshop—For best results provide artwork at 300 dpi, or for line art in bitmap mode at 600 dpi

Media—We accept ads on CDs.

Electronic Delivery - Please e-mail ads to:
Linda Hull: lindahull@hullgraphics.com or
Michele Berard: MRBerard@CareNE.org

Questions

For additional information on or questions about digital format guidelines please contact Linda Hull,
Call (401) 726-5100: lindahull@hullgraphics.com.

Ads Due on March 28, 2013

E-mail ads to:
Linda Hull
lindahull@hullgraphics.com
or
Michele Berard
MRBerard@CareNE.org

Send digital ads on disk to:

Linda Hull
Hull Graphics, Inc.
110 Armistice Blvd.
Pawtucket, RI 02860

